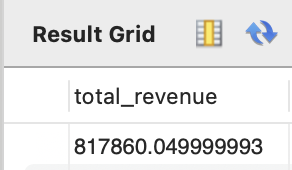
**PIZZA SALES SQL QUERIES**

**KPI**

1. **Total Revenue**

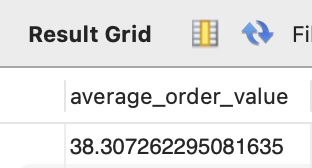
select sum(total\_price) as total\_revenue from pizza\_sales



1. **Average Order Value**

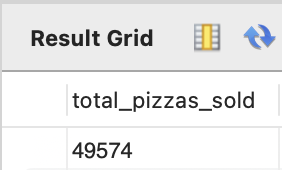
select sum(total\_price)/ count(distinct order\_id) as average\_order\_value

from pizza\_sales;



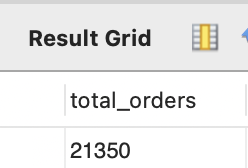
1. **Total Pizzas sold**

select sum(quantity) as total\_pizzas\_sold from pizza\_sales;



1. **Total Orders**

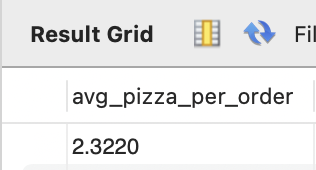
select count(distinct order\_id) as total\_orders from pizza\_sales;



1. **Average Pizzas’ per order**

select sum(quantity)/count(distinct order\_id) as avg\_pizza\_per\_order

from pizza\_sales;



**Chart Requirements**

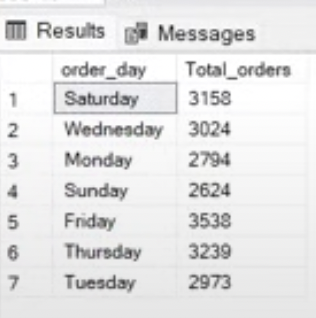
1. **Daily Trend for Total Orders**

select dayname(order\_date) as order\_day,

count(distinct order\_id) as total\_orders

from pizza\_sales

group by dayname(order\_date);



1. **Monthly trend for Total Orders**

Select dayofmonth(order\_date) as month\_name,

count(distinct order\_id) as total\_orders

From pizza\_sales

Group by dayofmonth(order\_date);



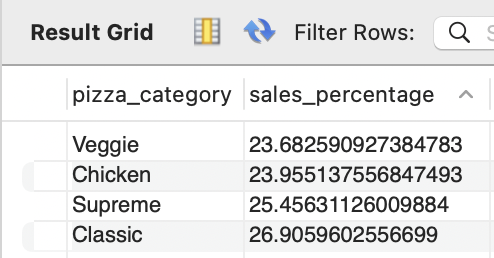
1. **Percentage of Sales by Pizza Category**

Select pizza\_category, sum(total\_price)\*100/ (select sum(total\_price) from pizza\_sales) as sales\_percentage

from pizza\_sales

group by pizza\_category

Order by sales\_percentage;

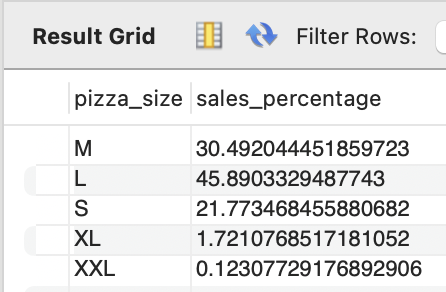


1. **Percentage of Sales by Pizza Size**

Select pizza\_size, sum(total\_price)\*100/ (select sum(total\_price) from pizza\_sales) as sales\_percentage

from pizza\_sales

group by pizza\_size

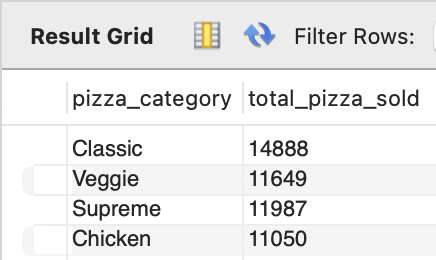


1. **Total Pizzas sold by pizza category**

Select pizza\_category, sum(quantity) as total\_pizza\_sold

from pizza\_sales

group by pizza\_category



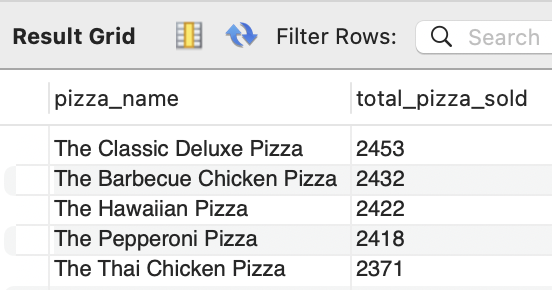
1. **Top 5 bestsellers by Total Pizzas Sold**

Select pizza\_name, sum(quantity) as total\_pizza\_sold

from pizza\_sales

group by pizza\_name

order by sum(quantity) desc limit 5



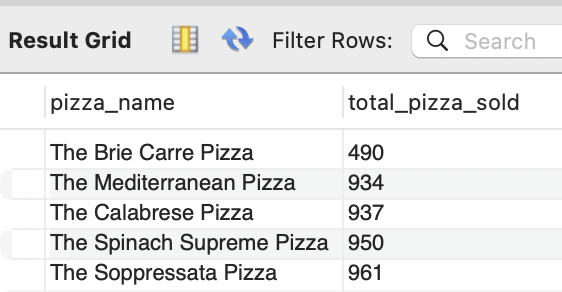
1. **Top 5 worst sellers by Total Pizzas Sold**

Select pizza\_name, sum(quantity) as total\_pizza\_sold

from pizza\_sales

group by pizza\_name

order by sum(quantity) asc limit 5

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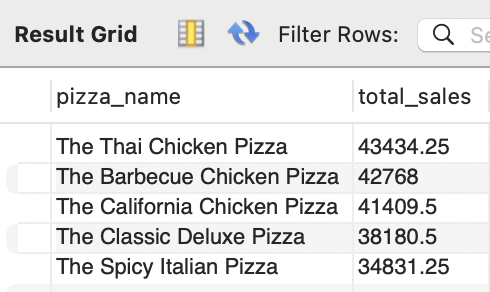
1. **Top 5 bestsellers by Revenue**

Select pizza\_name, sum(total\_price) as total\_sales

from pizza\_sales

group by pizza\_name

order by sum(total\_price) desc limit 5



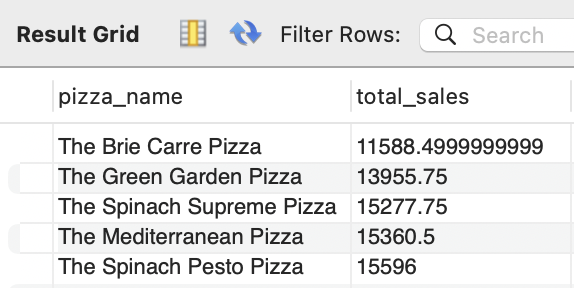
1. **Top 5 worst sellers by Revenue**

Select pizza\_name, sum(total\_price) as total\_sales

from pizza\_sales

group by pizza\_name

order by sum(total\_price) asc limit 5

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